

NCAA Division I Football/Total Athletic Revenues & Expenditures, 2010-2011
Ranked by Total Athletic Revenues

School	Football Exp/Rev		Total Athletic Exp/Rev		Stad Capacity
	Expenses	Revenues	Expenses	Revenues*	
Texas-Austin	\$24,507,352	\$95,749,684	\$125,978,117	\$150,295,932	100,119
Ohio State	\$34,373,844	\$60,837,342	\$113,184,855	\$131,815,819	102,329
Alabama	\$31,580,059	\$76,801,800	\$92,225,560	\$123,910,432	101,821
Michigan	\$23,552,233	\$70,300,676	\$95,836,991	\$122,486,490	109,901
Penn State	\$19,519,288	\$72,747,734	\$84,498,339	\$116,118,026	107,282
Louisiana State (LSU)	\$21,492,741	\$68,510,141	\$96,019,689	\$106,421,671	92,400
Oklahoma	\$23,191,402	\$58,811,324	\$96,274,366	\$104,338,843	82,112
Auburn	\$39,069,676	\$76,227,804	\$100,497,784	\$103,982,441	85,214
Tennessee	\$19,135,650	\$56,831,514	\$102,480,757	\$102,495,204	102,455
Notre Dame	\$25,164,887	\$68,782,560	\$75,360,209	\$94,507,919	80,995
Wisconsin	\$23,662,925	\$43,296,599	\$92,939,345	\$93,594,766	80,321
Iowa	\$20,510,807	\$44,506,832	\$87,607,487	\$92,903,555	70,585
Georgia	\$22,036,338	\$74,888,175	\$90,402,452	\$92,341,067	92,746
Arkansas	\$24,059,193	\$61,131,707	\$80,482,490	\$91,768,113	70,000
Louisville	\$15,582,161	\$25,658,653	\$83,783,719	\$87,736,320	55,000
Florida State	\$18,689,809	\$35,870,789	\$86,946,503	\$86,946,503	82,300
Oregon	\$18,198,476	\$27,713,278	\$69,306,426	\$85,740,068	53,800
Kentucky	\$14,352,110	\$34,020,276	\$81,755,641	\$84,878,315	67,500
South Carolina	\$22,482,479	\$45,464,058	\$82,941,941	\$83,704,667	80,250
Nebraska	\$20,147,302	\$54,712,406	\$78,509,148	\$83,679,756	81,067
Stanford	\$15,888,069	\$19,521,092	\$81,125,476	\$81,125,476	50,000
Michigan State	\$17,420,499	\$45,040,778	\$67,950,413	\$80,963,182	75,005
Minnesota	\$16,985,182	\$30,524,945	\$78,924,683	\$78,924,683	50,000
Virginia	\$16,739,587	\$16,775,871	\$72,400,342	\$78,439,006	60,000
Southern California	\$19,423,723	\$31,148,724	\$75,707,273	\$75,707,273	93,607
Texas A&M	\$15,560,216	\$45,414,074	\$71,719,872	\$74,944,301	82,600
North Carolina	\$15,050,721	\$26,385,760	\$70,709,553	\$71,369,784	60,000
Washington	\$21,306,380	\$39,405,237	\$67,800,935	\$70,231,336	72,500
Indiana	\$16,112,930	\$24,230,741	\$64,878,825	\$70,172,641	52,929
Oklahoma State	\$13,787,271	\$33,213,396	\$55,757,830	\$70,123,206	60,000

Kansas	\$13,095,945	\$9,525,773	\$70,028,683	\$70,028,683	50,071
Kansas State	\$10,867,052	\$19,731,620	\$45,479,858	\$68,875,266	50,000
Duke	\$14,837,825	\$18,243,589	\$67,418,981	\$67,986,188	33,941
Purdue	\$12,420,742	\$18,359,413	\$59,293,193	\$66,066,303	62,500
UCLA	\$17,913,658	\$23,017,910	\$66,003,893	\$66,003,893	91,136
California	\$17,398,649	\$24,328,784	\$64,825,171	\$65,006,338	75,662
Boston College	\$18,603,243	\$20,529,424	\$64,078,272	\$64,078,272	44,500
Connecticut	\$17,901,730	\$17,528,602	\$62,948,800	\$63,043,322	40,000
Clemson	\$17,992,943	\$31,730,042	\$60,958,659	\$61,174,977	80,301
Virginia Tech	\$20,009,657	\$35,083,799	\$56,762,362	\$61,077,122	50,000
Colorado-Boulder	\$16,308,544	\$25,955,136	\$59,186,620	\$60,923,253	53,750
Miami (Fl.)	\$24,414,086	\$26,205,317	\$57,561,177	\$60,325,003	75,540
Baylor	\$14,577,044	\$15,031,956	\$59,859,235	\$59,859,235	50,000
Missouri	\$14,983,805	\$24,694,807	\$58,862,366	\$59,005,954	71,004
Arizona	\$17,965,169	\$25,448,212	\$56,750,057	\$58,274,431	56,197
West Virginia	\$13,230,226	\$19,960,732	\$58,003,719	\$58,003,719	60,000
Maryland	\$11,689,128	\$13,886,493	\$57,501,307	\$57,765,018	51,500
Illinois	\$12,910,507	\$28,079,694	\$55,723,771	\$57,539,367	62,870
TCU	\$22,608,112	\$22,608,112	\$56,245,071	\$56,245,071	44,358
Northwestern	\$19,430,675	\$28,198,769	\$56,214,293	\$56,214,293	49,256
Pittsburgh	\$21,312,076	\$21,312,076	\$56,044,309	\$56,044,309	65,050
UNLV	\$6,745,418	\$8,161,712	\$56,027,699	\$56,027,699	40,000
Vanderbilt	\$16,507,997	\$22,455,110	\$49,864,555	\$55,632,098	39,780
Arizona State	\$16,564,598	\$27,842,879	\$55,378,783	\$55,378,783	73,521
North Carolina State	\$11,329,718	\$21,856,742	\$54,518,850	\$54,711,001	55,571
Rutgers	\$19,217,487	\$19,217,487	\$53,436,027	\$53,436,027	52,454
Syracuse	\$16,420,281	\$18,783,752	\$50,716,023	\$51,433,840	49,262
Texas Tech	\$15,788,943	\$26,569,287	\$48,066,724	\$51,190,970	60,454
Oregon State	\$12,282,221	\$21,690,794	\$49,889,155	\$50,843,837	45,674
Mississippi State	\$11,766,024	\$22,575,985	\$43,587,148	\$49,893,731	55,082
Mississippi	\$17,764,174	\$28,515,471	\$48,916,161	\$48,916,161	60,580
Iowa State	\$12,513,317	\$21,862,535	\$48,453,303	\$48,574,989	55,000
Georgia Tech	\$15,463,243	\$22,557,020	\$46,910,364	\$46,910,364	55,023
Brigham Young	\$10,764,814	\$15,664,108	\$40,808,849	\$45,465,068	65,000
South Florida	\$12,657,523	\$17,017,821	\$43,494,246	\$43,494,246	41,441

Wake Forest	\$13,225,460	\$9,433,418	\$42,286,588	\$42,286,588	31,500
Memphis	\$8,609,583	\$8,609,583	\$41,724,026	\$41,724,026	61,000
Washington State	\$9,193,553	\$12,741,698	\$40,617,093	\$40,617,093	40,000
Utah	\$11,426,280	\$21,235,202	\$36,944,373	\$38,091,533	45,017
Central Florida	\$12,706,791	\$13,421,192	\$37,821,564	\$37,821,564	45,301
Southern Methodist	\$12,569,957	\$12,569,956	\$37,471,381	\$37,471,381	32,000
Cincinnati	\$11,148,347	\$13,357,060	\$37,367,392	\$37,367,392	35,000
Yale	\$2,721,383	\$2,732,752	\$36,610,620	\$36,610,620	60,617
San Diego State	\$12,129,620	\$14,405,832	\$36,052,712	\$36,509,345	71,400
Delaware	\$5,661,455	\$7,096,269	\$35,251,221	\$35,251,221	22,000
Houston	\$7,877,545	\$7,877,545	\$33,473,404	\$33,473,404	32,000
East Carolina	\$8,644,561	\$10,813,850	\$30,999,715	\$32,558,927	43,000
Georgetown	\$1,678,984	\$1,678,984	\$31,671,020	\$31,671,020	1,200
Hawaii	\$8,860,417	\$7,684,363	\$31,151,191	\$31,607,695	50,000
James Madison	\$4,856,489	\$4,843,397	\$31,143,588	\$31,143,588	25,000
Pennsylvania	\$2,295,581	\$2,311,108	\$30,819,001	\$30,819,001	52,593
Tulane	\$7,448,332	\$6,677,054	\$24,626,024	\$30,200,024	72,000
Temple	\$10,099,156	\$10,099,156	\$29,757,012	\$29,757,012	68,532
Rice	\$12,261,854	\$12,261,854	\$29,750,082	\$29,750,082	70,000
Villanova	\$5,363,135	\$5,363,135	\$29,523,919	\$29,523,919	12,500
New Mexico	\$6,679,522	\$6,679,522	\$29,261,501	\$29,261,501	39,224
Fresno State	\$7,040,523	\$10,059,929	\$26,966,469	\$29,254,566	41,041
Old Dominion	\$5,020,385	\$5,020,385	\$27,308,713	\$29,021,652	26,000
Tulsa	\$9,741,665	\$9,741,665	\$29,001,772	\$29,001,772	30,000
Boise State	\$7,834,316	\$12,950,605	\$25,379,019	\$27,923,751	33,500
Wyoming	\$5,770,034	\$8,677,505	\$27,800,440	\$27,800,440	29,181
New Hampshire	\$3,901,804	\$3,901,804	\$27,292,423	\$27,292,423	8,000
Miami (Ohio)	\$6,950,801	\$6,950,802	\$26,941,891	\$26,941,891	24,286
Colorado State	\$7,744,375	\$7,744,375	\$24,520,840	\$26,757,801	32,500
Lehigh	\$4,323,035	\$4,323,035	\$26,635,475	\$26,635,475	16,000
Ohio	\$5,877,304	\$6,755,565	\$22,841,115	\$25,470,293	24,000
Alabama-Birmingham	\$6,625,462	\$6,625,462	\$25,076,684	\$25,103,990	83,091
Umass	\$4,766,305	\$4,766,305	\$24,809,054	\$25,063,637	17,000
Marshall	\$6,324,868	\$8,545,389	\$23,392,087	\$24,690,027	38,016
Florida International	\$7,224,803	\$7,765,954	\$24,606,140	\$24,606,140	18,000

Akron	\$5,495,951	\$5,495,951	\$23,922,940	\$23,981,941	30,000
Middle Tennessee State	\$7,244,795	\$7,546,988	\$21,072,833	\$23,869,784	30,788
Buffalo	\$5,940,401	\$5,940,401	\$19,172,192	\$23,709,153	16,500
Texas-El Paso	\$7,684,811	\$7,684,811	\$23,557,446	\$23,557,446	51,500
Fordham	\$5,113,173	\$5,213,533	\$22,855,380	\$23,503,493	7,000
Central Michigan	\$5,822,706	\$5,822,706	\$23,353,547	\$23,353,547	30,255
Georgia State	\$4,266,691	\$5,352,135	\$22,678,186	\$22,678,186	71,250
Rhode Island	\$3,785,288	\$3,853,430	\$21,107,828	\$22,535,955	5,180
California-Davis	\$3,040,967	\$3,040,967	\$21,228,527	\$22,508,384	10,000
North Texas	\$6,824,909	\$6,824,909	\$22,417,616	\$22,417,616	30,500
Western Michigan	\$5,775,373	\$6,911,355	\$22,111,937	\$22,329,269	30,000
Western Kentucky	\$5,103,326	\$5,103,326	\$22,269,484	\$22,269,484	22,113
Kent State	\$4,830,507	\$4,830,507	\$22,217,879	\$22,217,879	20,500
New Mexico State	\$5,492,439	\$5,492,439	\$22,188,581	\$22,188,581	30,343
Northeastern	\$5,482,670	\$5,482,670	\$22,050,696	\$22,050,696	7,000
San Diego, U. of	\$1,070,956	\$1,070,956	\$19,173,466	\$22,046,203	6,000
William & Mary	\$4,941,487	\$3,950,897	\$21,773,983	\$21,814,866	12,259
Texas State	\$3,564,171	\$3,564,171	\$19,695,633	\$21,300,108	15,218
Dayton	\$983,454	\$633,120	\$19,870,762	\$21,256,523	11,000
Nevada	\$5,764,438	\$6,079,274	\$20,966,594	\$20,966,594	29,993
Richmond	\$5,010,248	\$6,205,036	\$20,511,418	\$20,635,003	8,700
Northern Illinois	\$6,312,477	\$4,140,272	\$19,245,356	\$20,599,587	30,076
Stony Brook	\$3,495,200	\$1,290,352	\$17,765,883	\$20,595,678	8,300
Southern Illinois-Carbond	\$3,388,837	\$3,388,838	\$20,562,625	\$20,562,625	15,000
Eastern Michigan	\$5,152,118	\$6,623,257	\$20,542,348	\$20,542,348	30,200
Southern Mississippi	\$6,404,547	\$6,404,547	\$20,440,121	\$20,440,121	36,000
Toledo	\$6,357,720	\$6,357,720	\$20,424,019	\$20,424,019	26,248
Cornell	\$2,581,841	\$2,581,841	\$18,768,909	\$20,094,413	25,597
Sacred Heart	\$1,504,377	\$1,504,377	\$20,088,340	\$20,088,340	3,500
Ball State	\$5,735,424	\$5,735,424	\$19,860,177	\$19,860,177	22,500
Columbia	\$2,670,238	\$2,670,238	\$19,787,452	\$19,787,452	17,000
Colgate	\$4,530,358	\$4,530,358	\$19,782,904	\$19,782,904	10,221
Dartmouth	\$2,497,063	\$2,739,203	\$19,702,322	\$19,702,322	15,000
Utah State	\$5,269,615	\$4,769,907	\$19,700,479	\$19,700,479	25,513
San Jose State	\$5,980,574	\$7,112,923	\$19,650,451	\$19,650,451	30,456

Holy Cross	\$3,792,741	\$3,792,741	\$19,484,819	\$19,484,819	23,500
Liberty	\$5,273,826	\$5,273,826	\$19,437,573	\$19,437,573	19,200
Princeton	\$2,175,998	\$2,175,998	\$19,298,899	\$19,298,899	27,800
Towson	\$3,733,360	\$1,049,685	\$18,562,422	\$19,158,369	11,000
Harvard	\$2,262,755	\$2,262,755	\$18,931,565	\$18,931,565	30,323
Florida Atlantic	\$5,256,458	\$6,857,469	\$15,604,005	\$18,172,267	20,000
Appalachian State	\$4,096,371	\$4,096,371	\$17,896,885	\$17,896,885	22,000
Furman	\$5,306,599	\$5,306,599	\$17,842,288	\$17,842,288	16,000
Montana	\$5,087,854	\$6,909,838	\$16,608,903	\$17,522,327	25,217
North Dakota	\$2,767,389	\$2,785,013	\$17,388,012	\$17,512,522	12,283
Bucknell	\$3,105,892	\$3,105,892	\$17,451,565	\$17,451,565	13,000
Cal State-Sacramento	\$2,747,809	\$2,741,028	\$16,635,303	\$17,355,924	21,500
Elon	\$3,893,637	\$3,893,637	\$17,151,052	\$17,151,052	11,250
Bowling Green	\$4,845,511	\$4,845,511	\$17,015,216	\$17,015,216	24,000
Idaho	\$5,490,410	\$7,668,822	\$16,532,841	\$16,764,035	18,000
Illinois State	\$2,767,958	\$2,767,958	\$16,603,093	\$16,719,530	15,000
Cal-Poly San Luis Obispo	\$2,912,386	\$2,912,386	\$14,664,186	\$16,286,739	11,075
Maine-Orono	\$3,472,686	\$2,608,256	\$15,936,344	\$16,269,458	10,000
Coastal Carolina	\$3,876,005	\$3,876,005	\$16,251,381	\$16,251,381	9,112
South Alabama	\$5,963,648	\$5,963,648	\$15,805,284	\$15,805,284	40,000
Brown	\$1,673,144	\$1,673,144	\$15,781,320	\$15,781,320	20,000
Samford	\$4,915,244	\$5,074,283	\$14,333,130	\$15,703,071	6,700
Louisiana Tech	\$5,218,344	\$5,302,358	\$15,389,354	\$15,400,631	30,600
North Dakota State	\$3,582,325	\$3,582,325	\$15,351,245	\$15,351,245	18,700
Lafayette	\$3,849,631	\$3,849,631	\$15,230,766	\$15,230,766	13,750
Troy	\$4,817,763	\$4,817,763	\$14,981,238	\$14,981,238	30,000
Northern Iowa	\$2,993,685	\$2,539,954	\$13,723,907	\$14,902,771	16,000
Albany, University of	\$1,946,142	\$1,856,694	\$14,672,538	\$14,672,538	10,000
Montana State	\$4,601,880	\$5,232,738	\$14,566,446	\$14,566,446	15,000
Duquesne	\$1,875,955	\$1,875,955	\$14,331,403	\$14,331,403	2,200
Louisiana-Lafayette	\$4,837,472	\$4,837,472	\$13,859,754	\$13,859,754	41,357
Missouri State	\$2,393,224	\$2,458,889	\$13,829,559	\$13,829,559	16,600
Monmouth (NJ)	\$2,533,614	\$2,533,614	\$13,740,465	\$13,740,465	4,600
Butler	\$675,782	\$675,782	\$13,684,523	\$13,684,523	20,000
Murray State	\$2,645,919	\$2,975,081	\$13,046,500	\$13,560,307	16,800

South Dakota State	\$2,075,349	\$2,075,349	\$13,127,986	\$13,127,986	15,000
Robert Morris	\$1,877,852	\$1,877,852	\$13,067,221	\$13,067,221	3,056
Drake	\$1,308,253	\$1,092,034	\$13,039,059	\$13,039,059	14,557
Stephen F. Austin	\$3,131,286	\$3,131,286	\$12,615,238	\$12,615,238	14,575
The Citadel	\$3,927,935	\$4,293,431	\$12,215,504	\$12,515,947	21,000
Youngstown State	\$3,431,462	\$3,431,462	\$12,468,802	\$12,468,802	20,630
Wofford	\$3,578,920	\$3,578,920	\$12,294,192	\$12,294,192	8,500
Norfolk State	\$2,187,593	\$2,602,649	\$11,903,872	\$12,126,046	30,000
Eastern Kentucky	\$2,929,699	\$2,929,699	\$12,058,905	\$12,058,905	20,000
Valparaiso	\$832,334	\$772,829	\$11,762,360	\$11,762,360	5,000
Eastern Illinois	\$2,425,893	\$2,133,764	\$11,495,812	\$11,731,975	10,000
Bethune-Cookman	\$4,009,878	\$4,009,878	\$11,710,439	\$11,710,439	10,000
Presbyterian	\$3,858,390	\$3,858,390	\$11,543,826	\$11,543,826	6,500
Tennessee-Chattanooga	\$2,655,248	\$2,655,248	\$11,504,054	\$11,504,054	20,668
Arkansas State	\$4,007,405	\$4,007,405	\$11,451,195	\$11,451,195	32,570
Portland State	\$3,328,933	\$3,328,933	\$11,302,201	\$11,413,812	7,825
Delaware State	\$2,743,478	\$2,740,533	\$11,321,376	\$11,359,035	7,193
Jacksonville State	\$2,998,446	\$2,998,446	\$11,336,115	\$11,336,115	24,000
Gardner-Webb	\$2,899,678	\$3,081,788	\$11,239,273	\$11,239,273	8,500
Bryant	\$1,999,773	\$1,999,773	\$11,232,705	\$11,232,705	4,400
Central Connecticut	\$1,773,009	\$1,980,289	\$10,474,406	\$11,224,880	2,300
Georgia Southern	\$3,165,429	\$2,953,814	\$11,207,617	\$11,207,617	18,000
Jacksonville	\$1,172,754	\$1,318,141	\$11,139,224	\$11,139,224	5,000
Northern Colorado	\$2,547,488	\$2,443,846	\$10,719,589	\$11,026,778	8,500
Northern Arizona	\$2,617,797	\$2,617,797	\$10,997,448	\$10,997,448	15,300
Tennessee State	\$3,813,111	\$4,266,614	\$10,925,664	\$10,925,664	67,000
Western Illinois	\$2,492,687	\$2,492,687	\$10,841,836	\$10,841,836	16,368
Campbell	\$874,994	\$874,994	\$10,805,629	\$10,805,629	1,400
Virginia Military	\$3,209,840	\$2,911,808	\$10,801,964	\$10,802,192	10,000
Tennessee Tech	\$2,370,752	\$2,370,752	\$10,700,535	\$10,700,535	16,500
Marist	\$836,740	\$836,740	\$10,677,531	\$10,677,531	5,000
Davidson	\$699,290	\$745,703	\$10,106,667	\$10,649,882	6,000
Indiana State	\$2,649,218	\$2,649,218	\$10,593,239	\$10,634,924	12,764
St. Francis (PA)	\$1,610,583	\$1,610,583	\$10,632,251	\$10,632,251	3,450
Southeastern Louisiana	\$2,230,249	\$2,230,249	\$8,734,794	\$10,584,722	7,408

Sam Houston State	\$2,178,660	\$2,178,660	\$10,131,433	\$10,533,280	14,000
Idaho State	\$2,602,986	\$2,181,562	\$10,449,329	\$10,477,080	12,000
Wagner	\$2,202,774	\$2,177,025	\$10,247,371	\$10,323,088	3,300
Hampton	\$3,256,041	\$3,334,688	\$10,287,220	\$10,287,220	17,500
Florida A&M	\$2,979,986	\$2,979,986	\$10,226,297	\$10,226,297	25,500
Weber State	\$2,659,658	\$2,611,301	\$9,929,464	\$10,099,286	17,500
Morgan State	\$2,273,861	\$2,936,631	\$9,351,362	\$9,800,522	10,000
Eastern Washington	\$2,902,000	\$2,551,347	\$9,783,294	\$9,783,294	8,600
South Carolina State	\$2,809,766	\$2,809,766	\$9,579,686	\$9,579,686	22,000
Louisiana-Monroe	\$2,953,497	\$2,953,497	\$8,273,246	\$9,462,946	30,427
Northwestern State	\$2,589,180	\$2,589,180	\$8,905,727	\$9,382,106	15,971
Alabama State	\$2,557,157	\$2,557,157	\$9,334,116	\$9,334,116	24,600
Texas Southern	\$2,719,446	\$2,719,446	\$9,034,298	\$9,034,298	22,000
Charleston Southern	\$2,329,626	\$2,733,626	\$8,209,978	\$8,898,278	3,300
Central Arkansas	\$2,004,442	\$2,004,442	\$8,824,901	\$8,844,605	10,000
McNeese State	\$2,630,796	\$2,630,796	\$8,482,327	\$8,844,482	17,500
North Carolina A&T	\$2,272,282	\$2,272,282	\$8,844,403	\$8,844,403	21,500
North Carolina Central	\$2,286,099	\$2,286,099	\$8,712,854	\$8,755,880	10,000
Southern Utah	\$1,947,841	\$1,947,841	\$8,702,671	\$8,702,671	8,500
Howard	\$2,576,487	\$2,576,487	\$8,700,463	\$8,700,463	7,086
Western Carolina	\$1,929,441	\$1,929,441	\$8,667,705	\$8,667,705	13,742
Austin Peay	\$1,776,792	\$1,771,712	\$8,559,414	\$8,566,614	10,000
Tennessee-Martin	\$2,474,244	\$2,474,244	\$8,558,553	\$8,558,553	8,000
South Dakota	\$2,457,674	\$2,450,440	\$8,551,777	\$8,551,777	10,000
Southeast Missouri State	\$2,045,646	\$2,102,855	\$8,201,148	\$8,221,381	11,000
Morehead State	\$879,525	\$879,525	\$7,575,657	\$7,575,657	10,000
Jackson State	\$2,304,793	\$2,304,793	\$7,456,784	\$7,456,784	62,000
Nicholls State	\$1,755,592	\$1,810,128	\$6,445,766	\$7,204,903	13,000
Southern University	\$1,483,408	\$2,031,779	\$6,367,407	\$7,187,446	24,600
Prairie View	\$2,028,245	\$1,942,619	\$7,077,143	\$7,077,143	7,000
Alabama A&M	\$2,112,240	\$2,112,240	\$6,644,120	\$6,954,330	21,000
Grambling State	\$1,916,679	\$1,916,679	\$6,200,100	\$6,200,100	25,600
Arkansas-Pine Bluff	\$1,480,476	\$1,480,476	\$5,190,924	\$5,190,924	14,000
Alcorn State	\$1,554,984	\$1,565,135	\$5,024,972	\$5,024,972	20,000
Winston-Salem State	\$1,229,525	\$1,229,525	\$4,658,111	\$4,658,111	18,000

Mississippi Valley State	\$1,005,581	\$1,005,581	\$4,182,130	\$4,182,130	10,000
TOTAL	\$1,900,391,312	\$2,989,546,498	\$7,526,283,032	\$7,924,783,611	

*includes all team and not allocated by gender/sport)
Source: U.S. Dept. of Education; MediaVentures